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Logical Position Selected as First Oregon Company to Qualify as AdWords Premier SMB Partner

LAKE OSWEGO, Ore. — April 15, 2015 — [Logical Position](#) (LP) is proud to announce its addition to the [Google™ AdWords Premier SMB Partners](#) (PSP) program. LP is one of only 27 companies in the U.S and Canada to qualify and the only [partner](#) headquartered in Oregon. Other program partners include media behemoths such as Advanced Digital, Dex Media (NASDAQ: DXM), Gannett (NYSE: GCI), Hearst Corp., ReachLocal (NASDAQ: RLOC) and YP (Yellow Pages).

“We are excited to launch the Google AdWords Premier SMB Partner program with hand-picked, highly qualified companies like Logical Position,” says Ben Wood, head of Google’s Americas channel sales partnerships. “Small- and medium-sized businesses will not only benefit from Logical Position’s in-depth training, but from their years of experience in the local market.”

This strategic alliance is a huge accomplishment for the rapidly growing digital marketing agency that joined the Inc. 500 (as the top Oregon advertising & marketing company) in 2014.

“This is a great achievement for Logical Position and our clients,” said Michael Weinhouse, Founder and Co-CEO of Logical Position. “It solidifies our place among the top digital marketing firms in North America.”

About Logical Position

Logical Position (LP) is a [Portland search engine marketing](#) agency, with a satellite office in Henderson, Nev., that offers a comprehensive suite of tools and services to help businesses build and increase their online visibility. Founded in 2010, the firm experienced 793 percent revenue growth despite recession challenges during the company’s launch. In addition to the 2014 Inc. 500 listing, for two consecutive years LP has been recognized as one of the “100 Best Companies to Work For in Oregon” by *Oregon Business* magazine, along with recognition from *The Oregonian* as a “Top Workplace.” The firm’s 90 full-time employees offer pay-per-click (PPC) marketing, search engine optimization, website design and social media marketing to more than 1,500 clients.

For more information visit: logicalposition.com and facebook.com/LogicalPosition.

About the Google AdWords Premier SMB Partner Program

The Google AdWords Premier SMB Partner Program (PSP) connects Google’s trusted and experienced AdWords partners with small- and medium-sized businesses that want expert help in creating, managing and optimizing their online advertising campaigns. In addition to in-depth AdWords expertise, PSP partners provide full-service campaign management, detailed reporting, one-on-one customer support, and broad marketing guidance to help advertisers make the most of their campaigns.

Premier SMB Partners meet Google’s highest standards and criteria for qualification, transparency, and customer service, which includes completing extensive Google product and account management

training. This ensures they can provide small businesses with the most effective AdWords advertising solutions.

For more information about the Google AdWords Premier SMB Partner program, visit:

<http://www.google.com/ads/premiersmbpartner/>

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