

Logical Position's "ACES" Reach Out, Help Others, Invigorate Within

Drop off gently used winter clothing of all sizes through December 22 at Logical Position headquarters, 4350 Galewood Street, #103, Lake Oswego

LAKE OSWEGO, Ore. — December 17, 2015 — [Logical Position](#) (LP), the Lake Oswego-based digital marketing agency, welcomes the New Year with an employees' council that organizes and promotes community events and outreach programs. The council is titled ACES for its committees focusing on activities, community, education, and social events.

Thirty employees, approximately one-third of the company's current workforce, already participate in ACES and LP executives believe the program will eventually have full company participation.

"Happy and healthy employees translate into great results for our clients," said Tony Palazzo, LP Vice President of Operations. "Valuing the employee as a whole person beyond their work makes Logical Position all the more successful. We have a strong, growing business because of the amazing people who make this company what it is."

In 2014, LP was listed among Inc.'s 500 "fastest-growing private companies in America." For two straight years, it has been recognized by *Oregon Business* magazine as one of the "100 Best Companies to Work for in Oregon." LP is also cited by *The Oregonian* as a "Top Workplace" for employee satisfaction, as determined by an anonymous survey of employees in Oregon and southwest Washington.

"We do not know of any other digital marketing firms on the west coast that are organizing such a morale-boosting and community-enhancing initiative as ACES," said Palazzo. "A commitment like this is entirely consistent with LP's corporate culture and core values."

ACES' community committee will initiate campaigns to benefit the areas where LP employees live and work. In fact, this committee is already ahead of schedule with its recent launch of a clothing drive for the Portland Rescue Mission:

Through December 22, the public is encouraged to drop off gently-used winter clothing for all sizes at LP's Lake Oswego headquarters, 4350 Galewood Street, #103 in the Arneson Building just east of Kruse Woods.

Meanwhile, the activities committee will implement sports, health and wellness initiatives. The education committee will provide personal growth workshops beyond digital marketing (such as a financial planning, leadership training and time management). Finally, the social committee will create regular events to maximize LP's team-building and social-butterfly tendencies.

About Logical Position

[Logical Position](#) (LP) is a digital marketing agency with over 100 full-time employees offering pay-per-click (PPC) marketing, search engine optimization, website design and social media marketing to more than 1,800 clients. LP has won consistent accolades as an *Inc.* 500 company, a Google Premier SMB Partner, a Bing Elite SMB Partner, a Fastest Growing Company (*Portland Business Journal*), a Top Workplace (*The Oregonian*), and a 100 Best Company (*Oregon Business*). Founded in 2010, the firm

experienced 4,429 percent revenue growth from 2010 to 2015 despite recession challenges during the company's launch. Headquartered in Lake Oswego, Ore., LP runs satellite offices in Las Vegas and Chicago.

For more information, please visit logicalposition.com and facebook.com/LogicalPosition.

###