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Henderson Company's Record-Breaking Year One

HENDERSON, Nev. — May 22, 2015 — Year one in Nevada was a tremendous success for digital marketing agency [Logical Position](#) (LP). The Portland, Ore. headquartered company opened its first satellite office in Henderson in 2014. In just over a year, the Henderson office is servicing 242 clients (accounting for approximately 15 percent of the entire company's client roster), employs 14 and has a year-over-year revenue growth projection of 297 percent. The Henderson employees make up 28 percent of the company's sales-related employment and 14 percent of LP's total employment.

Fueled by 2014 revenue of more than \$400,000 and projected 2015 revenue of \$1.6 million; LP plans on more than doubling its Nev. workforce, which will include 10 - 20 additional fulltime employees over the next year. The company is also actively looking to acquire a new building to accommodate the growth.

"What a first year in Nevada! We are very pleased with the growth of this office and are excited about LP's future here," said John Ganey, Co-CEO of Logical Position. "The performance out of Henderson has greatly exceeded our expectations and the team has broken multiple sales records; including higher client acquisition rates per employee and record monthly revenue numbers."

LP was recently selected to join the [Google™ AdWords Premier SMB Partners](#) (PSP) program. LP is one of only 27 companies in the U.S. and Canada to qualify and the only [partner](#) with an office based in Nevada. PSP connects Google's trusted and experienced AdWords partners with small- and medium-sized businesses that want expert help in creating, managing and optimizing their online advertising campaigns.

About Logical Position

Logical Position (LP) is a [search engine marketing](#) agency, with a satellite office in Henderson, Nev., that offers a comprehensive suite of tools and services to help businesses build and increase their online visibility. Founded in 2010, the firm was recently selected for the exclusive Google AdWords Premier SMB Partners (PSP) program, named one of Nevada top Advertising Agencies by the *Las Vegas Business Press* and earned a prestigious Inc. 500 listing from *Inc. Magazine*. The firm's 90 full-time employees offer pay-per-click (PPC) marketing, search engine optimization, website design and social media marketing to more than 1,500 clients.

For more information visit: logicalposition.com and facebook.com/LogicalPosition.

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