

Logical Position Acquires Second Company in Less than Three Months

All of Portland-based TQE Marketing's employees and clients, such as the Dallas Cowboys and Stash Tea, transition over to Portland-based Logical Position.

Lake Oswego, Ore. — October 6, 2015 — Things are hopping over at [Logical Position](#) (LP). On the heels of acquiring a Chicago SEO agency in July, the growing digital marketing agency based in Lake Oswego, Ore., has picked up its second company in less than three months. **Logical Position is pleased to announce the acquisition of [TQE Marketing](#), a Portland, Ore.-based digital marketing agency.**

The asset purchase will bring TQE's book of business — including such high-profile clients as Stash Tea, the Dallas Cowboys, and many other large ecommerce clients — as well as its 15 employees over to LP.

"We've never wanted to take on more than we can handle, which is why we've been referring business to TQE over the years. But now that we are in the position to officially bring TQE's talent to LP, we're looking forward to working as a unified team," said Michael Weinhouse, Founder and Co-CEO of Logical Position. "TQE serves its clients well so we won't be changing anything about how the team operates, instead we'll discover ways to grow what they are already great at."

As recently as July, 2015, LP brought Virtue Advertising (Virtue), a SEO company based in Chicago, into the fold. This acquisition saw LP opening an office in Chicago — its first office located in a top-ten American market — and immediately hiring ten new Chicago employees after launching last month.

These new strategic partnerships continue Logical Position's history of rapid growth. In 2014, LP opened its second office in Henderson, Nev. and in 2015 LP became one of only 27 companies in the U.S. and Canada to be included in the [Google™ AdWords Premier SMB Partners](#) (PSP) program, alongside media behemoths such as Advanced Digital, Dex Media (NASDAQ: DXM), Gannett (NYSE: GCI), Hearst Corp., ReachLocal (NASDAQ: RLOC) and YP (Yellow Pages).

About Logical Position

[Logical Position](#) (LP) is a Portland search engine marketing agency, with additional offices in Henderson, Nev. and Chicago that offers a comprehensive suite of tools and services to help businesses build and increase their online visibility. Founded in 2010, the firm experienced 793 percent revenue growth despite recession challenges during the company's launch. In addition to its 2014 Inc. 500 listing, for two consecutive years LP has been recognized as one of the "100 Best Companies to Work For in Oregon" by *Oregon Business* magazine, along with recognition from *The Oregonian* as a "Top Workplace." The firm's 90 full-time employees offer pay-per-click (PPC) marketing, search engine optimization, website design and social media marketing to more than 1,700 clients.

For more information visit: logicalposition.com and facebook.com/LogicalPosition.