

Logical Position Hosts First Blood Drive, Gathering Employees to Save Approximately 42 Lives

Lake Oswego, Ore. — March 23, 2016 — Earlier this month, [Logical Position](#) (LP), a Lake Oswego-based digital marketing agency, collected 14 pints of blood from 22 donors at its first-ever blood drive for the [American Red Cross](#), potentially saving approximately 42 lives.

The blood drive is one of many charitable events LP has organized as a result of its newly-formed ACES (activities, community, education and social events) council. The employee-led council organizes and promotes community events and outreach programs.

“Every two seconds, someone in the U.S. needs blood,” said Allysa Mousourakis, Chairman of the ACES Community Council and Account Manager at LP. “The blood drive provided the ACES council with a way of making an immediate, positive impact on our community.”

This is the ACES Community Council’s third charitable event since its December 2015 beginning. Other events include a clothing drive for the [Portland Rescue Mission](#) and a Food Drive for the [Oregon Food Bank](#). The Community Council will be participating in a food packaging event for the Oregon Food Bank later this month.

About Logical Position

[Logical Position](#) (LP) is a digital marketing agency with over 100 full-time employees offering pay-per-click (PPC) marketing, search engine optimization and website design to more than 1,800 clients. LP has won consistent accolades as an *Inc.* 500 company, a Google Premier SMB Partner, a Bing Elite SMB Partner, a Fastest Growing Company (*Portland Business Journal*), a Top Workplace (*The Oregonian*), and a 100 Best Company (*Oregon Business*). Founded in 2010, the firm experienced 4,429 percent revenue growth from 2010 to 2015 despite recession challenges during the company’s launch. Headquartered in Lake Oswego, Ore., LP runs satellite offices in Las Vegas and Chicago.

For more information, please visit logicalposition.com and facebook.com/LogicalPosition.

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