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Logical Position Opens New Offices in Lake Oswego and Charlotte, Adding 120 Jobs to Industry Market

LAKE OSWEGO, Ore. — August 15, 2017 — This month a local digital marketing agency, [Logical Position](#) (LP), will add to the Portland Metro's thriving employment growth, creating 80 new jobs in the area's market. On August 28, a new LP office will open in Lake Oswego's [Kruse Woods Corporate Park](#), located at 4550 Kruse Way.

Continuing to push the Portland-area's surging job market, LP will move 40 full-time employees from its Lake Oswego headquarters located in Lake Oswego's Arneson Building at 4350 SW Galewood St. to its new office just down the road. This move will leave room for LP to hire an additional 40 employees for the new building and bring 40 more employees to join the original headquarters. In all, the Portland expansion will create 80 jobs for the local digital marketing industry.

The addition of a second Portland-area office comes on the heels of LP opening a new satellite office in Charlotte, N.C. LP has already hired 20 full-time employees for the new Charlotte office, with room for over 20 more. With additional offices in Chicago, Las Vegas and Austin, Texas, the new Charlotte and Lake Oswego offices combine to add 120 new jobs to the digital marketing industry.

"LP is firmly committed to strengthening the local job market, and opening these new offices is a huge step in that direction," said Lindsey Stier, LP's Portland Sales General Manager. "As the rate of our growth increases, we are determined to continue breaking ground as leaders in the development of the industry."

LP's Charlotte office is set to open August 21, while the new Lake Oswego office will open August 28 with ribbon cutting ceremonies soon to follow at both locations.

About Logical Position

[Logical Position](#) (LP) is a digital marketing agency offering pay-per-click (PPC) marketing, search engine optimization and website design. LP has won consistent accolades as an *Inc.* 500 company, a Premier Google Partner, a Bing Elite SMB Partner, a Fastest Growing Company (*Portland Business Journal*), a Top Workplace (*The Oregonian*), a 100 Best Company (*Oregon Business*) and #3 Best Workplace in the country (*Inc.*). Headquartered in Lake Oswego, Ore., LP runs additional offices in Chicago, Las Vegas, Austin, Texas, Charlotte, N.C. and Lake Oswego, Ore.

For more information, please visit logicalposition.com and facebook.com/LogicalPosition.

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