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For further information, contact:
Connor Laubenstein, 617-777-0138
connor@veracityagency.com



Major Digital Marketing Company Adds Nearly 50 Jobs to Charlotte Market

CHARLOTTE, N.C. — July 24, 2017 — Next month a digital marketing agency headquartered in Oregon, [Logical Position](#) (LP), will add to Charlotte, N.C.'s surging economic growth. On August 28, a new LP office will open in Charlotte's brand-new [Water Ridge Plaza](#), located at 2709 Water Ridge Parkway.

Looking to become a major contributor to Charlotte's thriving job market, LP has already hired twenty full-time employees for its Charlotte office, with the expectation of increasing to 43. LP will be hiring Marketing Specialists for sales in the Charlotte office, with these employees having the potential to grow into Senior Marketing Specialists, Assistant Managers, Managers and Account Executives. The office building offers amenities to LP employees such as monthly food cart rotations, a fitness center with complimentary classes and unique networking and sales events.

"Charlotte was an easy choice because of its ideal access to major markets across the east coast, and being a rapidly-emerging hub for business growth," said John Alden, General Manager of the new Charlotte office and former Assistant General Manager of LP's Chicago office. "We are excited about the new pool of talent that the Charlotte office will bring. We're searching for creative, energetic professionals who are motivated by a team environment and helping businesses grow."

LP's new office location in Charlotte was quickly chosen due to the city's skyrocketing business prestige in recent years. In 2016, Charlotte ranked 19th on [Forbes' "Best Places for Business and Careers"](#) list. More recently, WalletHub named Charlotte third on its 2017 "[Best Large Cities to Start a Business](#)" list.

With additional offices in Chicago, Las Vegas and Austin, Texas, the new Charlotte office marks a monumental growth point for Oregon-based, LP — now offering full service to all major regions of the United States.

About Logical Position

[Logical Position](#) (LP) is a digital marketing agency offering pay-per-click (PPC) marketing, search engine optimization and website design. LP has won consistent accolades as an *Inc.* 500 company, a Premier Google Partner, a Bing Elite SMB Partner, a Fastest Growing Company (*Portland Business Journal*), a Top Workplace (*The Oregonian*), a 100 Best Company (*Oregon Business*) and #3 Best Workplace in the country (*Inc.*). Headquartered in Lake Oswego, Ore., LP runs additional offices in Chicago, Las Vegas, Austin, Texas and Charlotte, N.C.

For more information, please visit logicalposition.com and facebook.com/LogicalPosition.

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