



Logical Position Awarded with “Growth Channel Partner of the Year” At Inaugural Global Bing Partner Awards

PORTLAND, Ore. — May 4, 2017 — [Microsoft](#) awarded local digital marketing agency, [Logical Position](#) (LP), with its Growth Channel Partner of the Year award at the inaugural [Global Bing Partner Awards](#) ceremony last week. The awards honor individuals and organizations behind some of the most impactful, innovative and performance-driven work from [Bing Ads’ Partners](#) in North America, Europe and Asia-Pacific.

LP was given the Growth Channel Partner of the Year for experiencing the largest growth of its Bing Ads spend and product adoption between January 1, 2016 - December 31, 2016.

“We are pleased to recognize Logical Position as part of our inaugural Bing Partner Awards,” said Steve Sirich, General Manager of Bing Ads. “This award celebrates the high-performing and inspiring work from our global Bing Partner Program, and the results realized by our partners and their customers. Congratulations on this deserving achievement.”

A Bing Elite SMB Partner, LP is part of a select group of top-performing companies acting as trusted advisors to a growing customer base looking for search advertising opportunities within the Bing Network. This enables LP to enhance the expertise and service provided to clients through exclusive access to training, marketing and technology development.

“It is an honor to receive an award of this caliber, especially among such a high-producing, successful network of partners,” said Michael Weinhouse, Founder and co-CEO of LP. “The Bing Network has listed 82 months of consecutive market share growth, so our continued partnership will certainly bring increased business opportunity for both our clients and ourselves.”

For more information on Growth Channel Partner of the Year and to see the complete list of winners, visit [here](#). For more details about the Bing Partner Program, please visit [here](#).

About Logical Position

[Logical Position](#) (LP) is a digital marketing agency offering pay-per-click (PPC) marketing, search engine optimization and website design. LP has won consistent accolades as an *Inc.* 500 company, a Premier Google Partner, a Bing Elite SMB Partner, a Fastest Growing Company (*Portland Business Journal*), a Top Workplace (*The Oregonian*), and a 100 Best Company (*Oregon Business*). Headquartered in Lake Oswego, Ore., LP runs additional offices in Las Vegas, Austin and Chicago.

###