

Logical Position Joins Facebook Marketing Partner Program as Small Business Solutions Specialists

PORTLAND, Ore. — August 29, 2018 — [Logical Position](#) (LP), a national digital marketing agency, is proud to announce it has joined the [Facebook Marketing Partner Program](#). This badged Program highlights partners that are driving performance and innovation using Facebook’s marketing API and platforms.

Under the Program, LP will act as a Small Business Solutions Specialist — one of six different partner specialties — because Facebook determined LP’s social advertising service is tailored to meet the unique needs of small businesses. LP has been offering Facebook paid ad management in a suite of small business social advertising solutions for a number of years, and Michael Weinhouse, Founder and co-CEO of LP, believes the Program will enable them to offer new and existing clients a higher level of service.

“Facebook offers powerful tools that can help small businesses drive growth,” Weinhouse said. “Facebook marketing is a huge part of LP’s client services toolbox, and we’re excited to help even more small businesses achieve that next level of success through the Facebook Marketing Partner Program.”

To qualify for the Program, partners must meet standards for sustained business growth, a consistent record of success using key Facebook products, transparency in pricing and reporting, and several other important performance categories. LP will begin accepting new clients under the Program immediately.

About Logical Position

[Logical Position](#) (LP) is a full-service digital marketing agency offering pay-per-click (PPC) marketing, social media marketing, search engine optimization and website design. LP has won consistent accolades as an *Inc.* 500 company, a Premier Google Partner, a Bing Elite SMB Partner, #3 Best Workplace in the country (*Inc.*), a Fastest Growing Company (*Portland Business Journal*), a Top Workplace (*The Oregonian*), and a 100 Best Company (*Oregon Business*). LP most recently joined the Facebook Marketing Partner Program. Headquartered in Lake Oswego, Ore., LP runs additional offices in Denver, Chicago, Las Vegas, Austin and Charlotte.

For more information, please visit logicalposition.com and facebook.com/LogicalPosition.

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