

Local Digital Agency Receives Major Award from Google

Logical Position awarded with Google's 2018 Premier Partner Award for growing businesses online.

NEW YORK, N.Y. — November 1, 2018 — [Logical Position](#) (LP), a Portland, Oregon-based digital marketing agency, has been named the 2018 Google Premier Partner Award Winner for the Growing Businesses Online category. The win was announced at the Google Partners Regional Award Ceremony in New York City.

The Premier Partner Awards honor innovation in digital marketing across search, mobile, video, display, shopping, and growing businesses online. According to Google, award-winners are recognized for their “expertise in helping clients get online, stay online, and grow online.”

“We are very proud to receive this award from Google because helping businesses grow through digital marketing is literally in [our mission statement!](#)” said Michael Weinhouse, founder and Co-CEO of LP. “Logical Position has thrived because of our team’s ability to help our clients succeed.”

LP’s award submission detailed recent work they completed for client, Automotive Equipment Specialists (A.E.S.). Looking to grow their young ecommerce company, A.E.S. turned to LP for guidance. Through a combination of search and shopping campaigns, LP was able to generate \$18 for every \$1 spent on ads for A.E.S.

“I haven’t come across a company in the last ten years with Logical Position’s level of service,” explains Mario Sorrentino, owner of A.E.S.

Logical Position is part of a select group of digital specialists that Google celebrates as Premier Partners. To qualify as a Premier Partner, digital marketing agencies and professionals must pass a series of exams and prove their expertise in using and applying Google’s advertising products.

A full list of Premier Partner Awards 2018 winners can be found at g.co/PartnerPartnerAwards.

About Logical Position

[Logical Position](#) (LP) is a full-service digital marketing agency offering pay-per-click (PPC) marketing, social media marketing, search engine optimization and website design. LP has won consistent accolades as an *Inc.* 500 company, a Premier Google Partner, a Bing Elite SMB Partner, #3 Best Workplace in the country (*Inc.*), a Fastest Growing Company (*Portland Business Journal*), a Top Workplace (*The Oregonian*), and a 100 Best Company (*Oregon Business*). LP

most recently joined the Facebook Marketing Partner Program. Headquartered in Lake Oswego, Ore., LP runs additional offices in Denver, Chicago, Las Vegas, Austin and Charlotte.

For more information, please visit logicalposition.com and facebook.com/LogicalPosition.

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Suggested Photo Caption:

Matt Neely, Vice President of Client Services and Brian Aldrich, Director of Enterprise Search accept Premier Partner Award from Google.