

Local digital agency is a finalist for two major awards from Google

[Logical Position](#), a Portland, Oregon-based digital marketing agency, has been named a finalist in both the Shopping Innovation and Growing Businesses Online categories in this year's Premier Partner Awards, presented by Google Partners.

The Premier Partner Awards honor innovation in digital marketing across Search, Mobile, Video, Display, Shopping, and Growing Businesses Online.

Logical Position offers digital marketing services to companies that range from small-medium businesses to enterprise brands. Their award submissions included a profile describing their recent work for Automotive Equipment Specialists (A.E.S.).

A.E.S. was looking to rapidly expand its online sales grow their young ecommerce company, so they turned to Logical Position for guidance and assistance. Logical Position achieved a 25x Return on Ad Spend for A.E.S through a series of highly segmented shopping campaigns. Additionally, through a combination of Search and Shopping campaigns, Logical Position was able to achieve an 18x Return on Ad Spend for A.E.S.

"I haven't come across a company in the last 10 years with Logical Position's level of service," explains Mario Sorrentino, owner of A.E.S.

Logical Position is part of a select group of digital specialists that Google celebrates as Premier Partners. To qualify as a Premier Partner, digital marketing agencies and professionals must pass a series of exams, and prove their expertise in using and applying Google's advertising products.

Premier Partner Awards 2018 winners will be announced in October at g.co/PartnerPartnerAwards.

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About Logical Position

[Logical Position](#) (LP) is a full-service digital marketing agency offering pay-per-click (PPC) marketing, social media marketing, search engine optimization and website design. LP has won consistent accolades as an *Inc.* 500 company, a Premier Google Partner, a Bing Elite SMB Partner, #3 Best Workplace in the country (*Inc.*), a Fastest Growing Company (*Portland Business Journal*), a Top Workplace (*The Oregonian*), and a 100 Best Company (*Oregon Business*). LP most recently joined the Facebook Marketing Partner Program. Headquartered in Lake Oswego, Ore., LP runs additional offices in Denver, Chicago, Las Vegas, Austin and Charlotte.

For more information, please visit logicalposition.com and facebook.com/LogicalPosition.