

Logical Position Surpasses 500 Employees, Shares First Quarter Achievements

The top-rated digital marketing agency reaches major milestone amidst rapid growth.

PORTLAND, Ore. — April 29, 2019 — Oregon-based digital marketing agency [Logical Position](#) (LP) continues to grow offline while being recognized for its philanthropic efforts and ethical business practices online. Identified by *Inc. 500* as one of the fastest growing companies, LP recently surpassed a major milestone by hiring its 500th employee. The organization was also acknowledged for its dedication to integrity, with the Rotary Club of Portland's esteemed Oregon Ethics in Business Award, Microsoft's Bing Ads Powerful Moments challenge, and more. Following is an overview of highlights in the first quarter of 2019.

Recent philanthropy efforts in Portland:

- Portland Polar Plunge sponsor and participant, benefiting Special Olympics Oregon.
- Hosted blood drive for the American Red Cross.

Recent awards and recognition:

- [Oregon Ethics in Business Awards Recipient](#), March 2019 – Honors organizations and individuals who have demonstrated ethical business practices in the workplace, marketplace, environment, and community.
- [The Stevie Awards Silver Winner](#), February 2019 – Recognizing the achievements and positive contributions of organizations and working professionals worldwide, LP was honored in the Sales and Customer Service category for overhauling its internal sales team training amidst rapid growth.
- [Bing Ads Powerful Moments Winner](#), February 2019 – This award represents companies and individuals who are committed to making a difference in the areas of diversity, inclusion, and philanthropy. LP was recognized for its creation of A.C.E.S. (Activities, Community, Education, and Social), a program that empowers employees to have fun while giving back to the community.

Recent events and partnerships:

- [Presented at Engage Conference](#), March 2019 – Hosted in Portland, SEMpdx's Engage is a two-day digital marketing conference for search and social media marketing professionals.
- [Presented at Local Search Association \(LSA\) Conference](#), February 2019 – A digital marketing conference focused on local marketing, two LP executives shared their insight into building an award-winning sales team.
- [Participated in PRSA panel](#), February 2019 – The event, held at Portland State University, brought together industry leaders to discuss "What Recruiters Want: Careers in Marketing, Communications, and Advertising." LP's recruiting manager was part of the panel discussion that shared tips and tools to help PSU students break into the industry.
- [Hosted LPX Connect](#) in Atlanta – Presented in partnership with Google and Microsoft, the LP-hosted event is a one-day gathering for eCommerce thought leaders and executives.

A full list of LP's awards and recognitions can be found at www.logicalposition.com/awards.

About Logical Position

[Logical Position](#) (LP) is a digital marketing agency offering pay-per-click (PPC) marketing, paid social advertising, search engine optimization and website design. LP has won consistent accolades as an *Inc.* 500 company, a Premier Google Partner, a Bing Elite SMB Partner, a Fastest Growing Company (*Portland Business Journal*), a Top Workplace (*The Oregonian*), a 100 Best Company (*Oregon Business*) and #3 Best Workplace in the country (*Inc.*). Headquartered in Lake Oswego, Ore., LP runs additional offices in Denver, Chicago, Las Vegas, Austin, Charlotte and soon to come: Phoenix.

For more information, please visit logicalposition.com and facebook.com/LogicalPosition.

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