

Approximately 50 Jobs Brought to Phoenix-Metropolitan Area

Top-rated company, Logical Position, opens new Phoenix office.

PHOENIX – JUNE 18, 2019 – Premier Google Partner <u>Logical Position</u> (LP) has joined the growing list of companies setting roots in the Phoenix-metropolitan area. The organization is looking to fill at least 12 digital marketing specialist positions immediately with plans to add approximately 50 full-time jobs to the market by the end of 2019. Located at 1640 South Stapley Drive in Mesa, LP's new location represents the organization's ninth office in the United States.

A full-service digital marketing agency specializing in paid search, social media marketing, search engine optimization, and website design, LP's expansion brings a relevant and affordable service to all types of businesses that can be hard to obtain in Arizona.

Dubbed "the next Silicon Valley," Phoenix has continued to attract tech companies because of its pool of educated and talented young professionals, reasonable cost of living, quality of life, and business-friendly atmosphere.

Logical Position's Phoenix General Manager Tim Safstrom said that the city was a natural fit, "There are a lot of talented and driven young professionals in the area – making Phoenix a great community to grow with. I'm looking forward to building a team of highly-motivated digital marketing specialists who can deliver results to our clients."

A Premier Google Partner, Microsoft Advertising Elite Channel Partner, and Facebook Marketing Partner, LP has earned a number of accolades since it was founded in 2010. The organization was named an *Inc.* 500 company, Microsoft Advertising Global Channel Partner of the Year, Google Partner Award Winner, and LP Co-CEOs ranked fourth in the country on Glassdoor's Top CEOs list.

LP's company culture is also unmatched. It ranked number three in *Inc.* magazine's Best Workplaces in America (2017) and was listed as Top Workplace (2013, 2015, 2016, and 2017) by The Oregonian, published in the state where LP is headquartered.

"We're fortunate that we're experiencing a period of rapid expansion and that extends to our staff's potential for individual career growth and upward mobility," said Safstrom. "That's a huge benefit as we fill open positions – you're getting in on the ground floor of a new office and a growing company."

About Logical Position

<u>Logical Position</u> (LP) is a digital marketing agency offering paid search, shopping, and social advertising, search engine optimization, and website design. LP has won consistent accolades as an *Inc.* 500 company, a Microsoft Advertising Global Channel Partner of the Year, a Premier Google Partner Award

Winner, a Fastest Growing Company (Portland Business Journal), a Top Workplace (The Oregonian), a 100 Best Company (Oregon Business) and #3 Best Workplace in the country (Inc.). Headquartered in Lake Oswego, Ore., LP runs additional offices in Denver, Chicago, Las Vegas, Austin, Charlotte, and Phoenix.

For more information, please visit <u>logicalposition.com</u>, <u>instagram.com/logicalposition</u>, and <u>facebook.com/logicalposition</u>.

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