

Logical Position Hires Former Google Executive

Shares Third Quarter Achievements

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Digital marketing agency [Logical Position](#) (LP) continues to make waves in the search engine marketing space while giving back to local communities around the nation. The agency was named an Inc. 5000 company for the sixth year in a row, recently hired a former Google executive, and hosted a nationwide Back to School Supply Drive benefiting Boys and Girls Clubs in seven states where the agency has offices.

Following is an overview of highlights from the third quarter of 2019.

Recent philanthropy efforts:

- Back to School Supply Drive benefiting the [Boys and Girls Clubs of America](#) – At the start of the new school year, LP hosted a supply drive at all nine of its offices – and across seven states – to collect much-needed school supplies for their respective local Boys and Girls Clubs. Approximately 100 pounds of supplies was donated to children in need.
- Volunteer project benefiting [Austin Parks Foundation](#) – Employees from LP's Austin, Texas office spent a recent weekend helping the nonprofit with weed removal at Barrington School Park for an outdoor classroom renovation.
- Volunteer Initiative – LP launched a company-wide volunteer initiative – offering all employees 40 optional paid hours for volunteering each year. The program allows LP employees to spend time during the work week volunteering at local charities throughout the country.

Recent awards and recognition:

- [#1,157 in Inc. magazine's list of 5,000 Fastest Growing Private Companies for 2019](#) – The Inc. 5000 list recognizes U.S. companies who had immense growth in 2018, and LP has been honored by Inc. for six consecutive years. The agency achieved 359% growth in just three years.
- [Google Premier Partner Award Finalist](#), October 2019 – The Google Premier Partner Awards celebrate excellence in digital marketing. LP was a finalist in the Video Excellence category which highlights expertise and creativity with Google Video Ads. The recognition verifies LP's commitment to innovation in helping its clients achieve their online goals.
- [US Search Awards Finalist](#), October 2019 – The US Search Awards celebrate SEO, PPC, and content marketing while recognizing the expertise, talent, and achievements of the search

industry. LP was a finalist in three categories: Best Use of Search – Retail/eCommerce (PPC); Best Large PPC Agency; and Best Large Integrated Search Agency.

Recent events and new hires:

- Hosted LPX Connect in [Seattle](#) and [Chicago](#) – Presented in partnership with Google and Microsoft, the LP-hosted event is a one-day educational experience for eCommerce thought leaders and executives.
- Recruited three new professionals – The new hires will help LP implement new business development and marketing strategies:
 - Adam Jones, Director of Business Development – The former head of U.S. business development at Google, Jones will lead LP's business development team in formalizing their partner program to better serve LP's client base.
 - Amanda Stein, Business Development Strategist – Stein will work with LP's sales and marketing teams to enhance the organization's external marketing efforts.
 - Mason Davis, Brand Manager – Davis will be responsible for ensuring that LP's products and service are consistent across the agency's nine offices.

A full list of LP's awards and recognitions can be found at www.logicalposition.com/awards.

About Logical Position

[Logical Position](#) (LP) is a digital marketing agency offering paid search, shopping, and social advertising, search engine optimization, and website design. LP has won consistent accolades as an Inc. 500 company, a Microsoft Advertising Global Channel Partner of the Year, a Premier Google Partner Award Winner, a Fastest Growing Company (Portland Business Journal), a Top Workplace (The Oregonian), a 100 Best Company (Oregon Business) and #3 Best Workplace in the country (Inc.). Headquartered in Lake Oswego, Ore., LP runs additional offices in Denver, Chicago, Las Vegas, Austin, Charlotte, and Phoenix.

For more information, please visit logicalposition.com, [instagram.com/logicalposition](https://www.instagram.com/logicalposition), and [facebook.com/logicalposition](https://www.facebook.com/logicalposition).

