

Google Executive Joins Logical Position After Years of Working Closely with the Digital Marketing Agency

PORTLAND, Ore. — SEPTEMBER 25, 2019 — Logical Position (LP), an award-winning digital marketing agency, is pleased to announce that Adam Jones, the former head of U.S. business development at Google, has joined LP as director of business development. Jones' move to LP brings his relationship with the marketing agency full circle.

Jones has intimate knowledge of LP since he was the organization's very first Google partner manager in 2013, the year LP received their first honor as a Google Premier Partner. In fact, LP was one of the first digital marketing agencies Jones had ever worked with.

"As LP's strategic partner manager at Google, I witnessed their explosive growth over the last seven years. I'm thrilled to now be participating from the inside," said Jones. "I've created and managed many partnerships during my tenure at Google and no company has me more excited about what they are doing than LP."

Based out of LP's Austin, Texas office, Jones will lead the business development team in formalizing their partner program and establishing new partnerships to better serve LP's client base. He brings nearly two decades of sales and business development experience to the company.

Jones joined Google in 2011 where he managed partnerships in the directory space before getting the opportunity to work with LP two years later. He then went on to lead Google's U.S. business development team who recruited and established partnerships with companies who could offer Google Ads products to small businesses at scale. Prior to Google, Jones spent eight years in the enterprise software space selling data security, storage, and cloud based services for Novell, EMC, and Symantec. Jones graduated from the University of Utah with a bachelor's degree in economics.

About Logical Position

Logical Position (LP) is a digital marketing agency offering paid search, shopping, and social advertising, search engine optimization, and website design. LP has won consistent accolades as an *Inc.* 500 company, a Microsoft Advertising Global Channel Partner of the Year, a Premier Google Partner Award Winner, a Fastest Growing Company (*Portland Business Journal*), a Top Workplace (*The Oregonian*), a 100 Best Company (*Oregon Business*) and #3 Best Workplace in the country (*Inc.*). Headquartered in Lake Oswego, Ore., LP runs additional offices in Denver, Chicago, Las Vegas, Austin, Charlotte, and Phoenix.

For more information, please visit logicalposition.com, [instagram.com/logicalposition](https://www.instagram.com/logicalposition), and [facebook.com/logicalposition](https://www.facebook.com/logicalposition).

