

Logical Position to Become Largest Employer in Lake Oswego's Office District with New Headquarters Opening

The digital marketing agency's expansion will add over 300 jobs to the local market.

PORTLAND, Ore. — JANUARY 9, 2020 — Award-winning digital marketing agency [Logical Position](#) (LP) is continuing to expand its footprint in Lake Oswego, Ore. with the announcement of a new 70,000 square-foot headquarters opening this summer. Located at 6000 Meadows Road (just off Kruse Way), the new headquarters will serve as homebase to employees working in operations, finance, marketing, engineering, client services, and paid search.

With nearly 700 employees nationwide, and 380 of those employees currently working locally, the new office space allows LP plenty of room to grow in Lake Oswego with capacity to add over 300 jobs to the local market between the company's Meadows Road, Kruse Way, and Galewood Street locations.

As LP eyes future growth, leadership wanted to find a new home that could handle continued expansion while allowing LP to remain in Lake Oswego.

"Bringing on an additional space in Lake Oswego provides us with plenty of necessary elbow room to get creative and maintain the type of company culture our team has thrived in from the beginning," said Michael Weinhouse, founder and Co-CEO of LP. "Investing in each of the communities where we live and work, whether that is through a new real estate commitment or donating to a local charity, is a driving force behind LP."

The move was facilitated by Stanford Scriven, director, and Dave Squire, executive managing director, at the commercial real estate firm [Newmark Knight Frank](#) who negotiated the building lease through Shorenstein Realty Service. According to Scriven, Lake Oswego offers valuable amenities for companies like LP.

"The workforce is evolving to place high value on ease and accessibility in the areas in which they work. They want things like parking and access, which is readily available in the suburbs," said Scriven. "LP is going to build a world-class creative office environment in Lake Oswego, where they will be a focal point of the area as the largest office district employer."

Tenant improvements for LP's new Meadows location will be handled by a team of local companies, including workspace design firm Design + Build, Portland architecture firm Mackenzie, general contractor CCI, and project management provided by Cushman & Wakefield.

About Logical Position

Logical Position (LP) is a digital marketing agency offering paid search, shopping, and social advertising, search engine optimization, and website design. LP has won consistent accolades as an *Inc.* 500 company, a Microsoft Advertising Global Channel Partner of the Year, a Premier Google Partner Award Winner, a Fastest Growing Company (*Portland Business Journal*), a Top Workplace (*The Oregonian*), a 100 Best Company (*Oregon Business*) and #3 Best Workplace in the country (*Inc.*). Headquartered in Lake Oswego, Ore., LP runs additional offices in Denver, Chicago, Las Vegas, Austin, Charlotte, and Phoenix.

For more information, please visit logicalposition.com, [instagram.com/logicalposition](https://www.instagram.com/logicalposition), and [facebook.com/logicalposition](https://www.facebook.com/logicalposition).

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