

# Digital Marketing Agency Creates Hotline to Help Small Businesses Adapt to a Changing Landscape

PORTLAND, Ore. — MAY 12, 2020 — In an effort to help small businesses adjust to unprecedented disruption and a changing economy, [Logical Position](#) (LP), an award-winning digital marketing agency, has created a free hotline to share solutions with business owners. **Businesses are encouraged to call 1-855-BIZ-LINE for a complimentary, no obligation, business strategy consultation.** The hotline serves as a friendly business strategist and is open from 7 a.m. - 3:30 p.m. PST Monday through Friday. [Learn more here.](#)

To compliment the hotline, LP also welcomes conversation in its [virtual Facebook group](#) named “eCommunity: Business Survival Guide.” Open to anyone who has questions or advice that will help us all weather the economic downturn, the group emphasizes increasing a brand’s digital presence to retain customers and grab direct-to-market share.

“As the pandemic continues to cause disruption in our everyday lives, consumers are turning to eCommerce to get what they need, but that has presented challenges – and opportunities – for business owners, especially those who previously relied on foot traffic with little online presence,” said LP Founder and Co-CEO, Michael Weinhouse. “We created the hotline in an effort to ‘do our part’ in helping businesses make it through to the other side of this economic downturn with free solutions across all industries – no strings attached.”

Business owners are encouraged to call **1-855-BIZ-LINE** today to receive their complimentary, no obligation, business strategy consultation or join the conversation online via the [eCommunity: Business Survival Guide Facebook group](#).

Together, we will rebuild a fractured economy.

## About Logical Position

[Logical Position](#) (LP) is a digital marketing agency offering paid search, shopping, and social advertising, search engine optimization, and website design. LP has won consistent accolades as an *Inc.* 500 company, a Microsoft Advertising Global Channel Partner of the Year, a Premier Google Partner Award Winner, a Fastest Growing Company (*Portland Business Journal*), a Top Workplace (*The Oregonian*), a 100 Best Company (*Oregon Business*) and #3 Best Workplace in the country (*Inc.*). Headquartered in Lake Oswego, Ore., LP runs additional offices in Denver, Chicago, Las Vegas, Austin, Charlotte, and Phoenix.

For more information, please visit [logicalposition.com](#), [instagram.com/logicalposition](#), and [facebook.com/logicalposition](#).